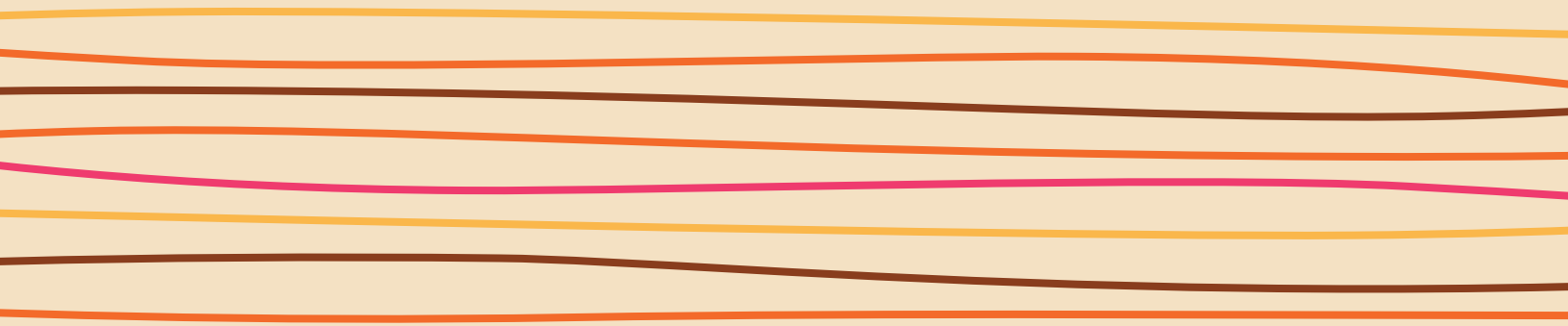




THE GIVING KEYS

A PAY IT FORWARD COMPANY

# *giving* guide



2023



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***The Giving Keys was born out of a simple idea*** - to spread love and positivity through engraved keys.

It all started when singer/songwriter Caitlin Crosby decided to engrave a personal message on her NYC hotel room key during a concert tour and wore it like a necklace as a reminder to embrace her flaws.

The unevenly struck letters that read “Love Your Flawz” became an instant success with her fans, who resonated with the message and inspired her to start a movement that would help people connect with the words they need on their journey and then “pay it forward” to others.

At The Giving Keys, we believe that we are all like old keys - unique and flawed, but with the potential to be renewed and find our purpose. Our keys are not just accessories, they are a symbol of hope designed to uplift and inspire.

And the best part? Your key can be the catalyst for a simple act of kindness and connection that can make a big difference in a person’s life by passing on your key to someone who, like you, could use its message.

Shop our collection today and find the perfect key for you or someone you love... And don’t forget to share your story with us using @TheGivingKeys.

The Giving Keys'

# Mission

is to create meaningful  
human connection through words

## Team Bonding

Strengthen the working relationships of your team through the power of words by choosing a word for each team member's needs.

## Client Gifting

Offer a personal gift that will make an inspirational impression on clients and customers.

## Company Events + Conferences

Key necklaces are a great takeaway from events and conferences to keep the impact going.

## Core Values

Use the power of words to show what your company believes in and how you want employees to be inspired.

## Employee Gifting

Celebrate your team for holidays or special occasions with the perfect word for the season!

## Sales Incentive

Reward your employees who go above and beyond when hitting their sales goals with a word of inspiration.



# love

is all that matters

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# Classic

*Wear your word as a daily inspiration*

- 01 Classic Key Necklace
- 02 Ball Chain Classic Key Necklace
- 03 Barcelona Classic Key Necklace
- 04 Brooklyn Classic Key Necklace



## ***Classic Key***

Our Classic Key Necklace is our flagship key style. Share your word with the world or with someone you love.

30" chain, finished with a lobster clasp closure

Chain features a matching logo tag and a hand stamped key measuring 1" x 2.25"

**THIS STYLE IS CUSTOMIZABLE**

**\$ 50** ○





## ***Ball Chain***

Our Classic Ball Chain Key Necklace has been a mainstay at The Giving Keys from day one. Share your word with the world or with someone you love.

30" chain, finished with a bead clasp closure

Chain features a matching logo tag and a hand stamped key

**THIS STYLE IS CUSTOMIZABLE**

**\$ 44** ○



# inspire

your friends



## **Brooklyn**

Everyone's talking about it! We created this style to remind you that you're strong enough to overcome whatever comes your way. You're a beautiful warrior. Always have been, always will be.

A trendy, rectangular bar chain plated in either 18k gold or rhodium

Available in a 30" length with a Classic key

**THIS STYLE IS CUSTOMIZABLE**

**\$ 52** ○



# ***Black Matte***

*Be the boldest version of you*



## ***Black Matte***

Black matte finish key stamped with one of our inspirational words or pick a word that means something special to you.

30" matte black ball chain, finished with a bead clasp closure

Chain features a hand-stamped key

Our keys are all unique and may not look like those pictured

**THIS STYLE IS CUSTOMIZABLE**

**\$ 44** ○



*mountain*

moves mountains



# **True Colors**

*Express who you truly are*



## ***True Colors***

Dont see your color? reach out we might be able to get you just the right shade.

**THIS STYLE IS CUSTOMIZABLE**

**\$44** ○





# ***Original Keychain***

*Find your word, begin your story*



## ***Original Keychain***

The key that started it all.

Gold or silver jump ring

Hand-stamped key measuring 2  
2/5" long x 1 1/3" wide


**THIS STYLE IS CUSTOMIZABLE**

**\$ 28** ○



drea

your power



Leave Your Mark

# *customize*

Want a more personal touch for business or event gifts, we've got you covered. We can create a custom logo or word that's just for you. Email [wholesale@thegivingkeys.com](mailto:wholesale@thegivingkeys.com) for pricing and to place orders.



Group

# *discounts*

Pay it forward in a bigger way with our group discounts.

20% off 10 units or more  
25% off 50 units or more  
30% off 100 units or more

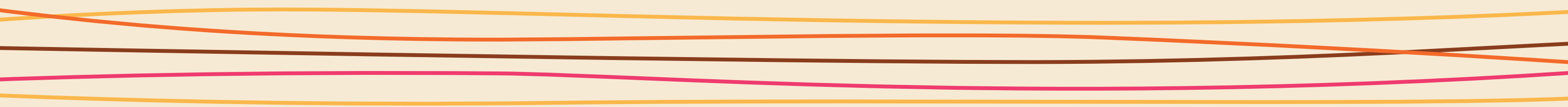
Email us [wholesale@thegivingkeys.com](mailto:wholesale@thegivingkeys.com) to place orders.

MARY KAY

CAA



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TED<sup>x</sup>





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